



**COMPANY NAME**  
Company Slogan Here

## Follow Up Email - Where do we go from here?

Good morning Contact Name,

Thank you for allowing us to do a comprehensive inspection of your roof. After assessing the building, we did find hail damage. I have included some photos to clearly illustrate what we've found. There are likely thousands of impact zones across your roof directly caused by hail.

In addition to my assessment, I'm excited to share, I have recently added a member to my team who has **16+ years of experience navigating storm damage** and a background working directly for insurance carriers as an adjuster. He specialized in commercial hail, wind, and storm damage. His job on our team is to ensure we get the best results for our customers from the insurance carrier on every storm damaged roof.

After reviewing these photos, we recommend you move forward with a claim to your insurance carrier.

At this point, I would prefer to not give you an estimate, that is not necessary with a commercial claim until it has been turned into your insurance carrier - we want them (*your insurance carrier*) to come to the table and recognize the damage so they can help indemnify you (*take you back before the storm damage happened*). That should be their commitment to you (*the Insured*).

My commitment to you: I will repair this roof with the absolute best solution per the insurance carrier's scope and approval, not a penny more. So where do we go from here?

- Start a claim. You can file a claim with your insurance carrier and begin the process today.
- Sign our Letter Of Intent. Our job as a roofing company is to perform due diligence on your behalf and to help navigate you through the restoration process. We are pros at this and would love the opportunity to serve you.

If you are interested in pursuing a claim and roof restoration, our team is prepared to mobilize and see that you get the very best results possible. I would like you to trust my team to walk you through this roof restoration and to handle all negotiations, so we can navigate you through this and come out with what's best for your roof. We will use the proper tools, software, language, and codes necessary to speak accurately with the insurance carrier and this experience will serve in your favor. I'm confident we can restore your roof properly and that's what we will ask the insurance to do - not a penny more.

In addition, please consider allowing us to inspect any and all other buildings you currently own, as we have found hail at this location, we may find it on others. Additional inspections will not cost you anything.

Please let me know how you would like to proceed.

Thank you,

## Roofing Company Owner's or Salesman's Contact Info Here

\*\*Attach ROOF AUDIT / PHOTOS / LETTER OF INTENT (Attach 4-5 photos of roof showing hail or wind damage)



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